Alliance Partners Training

Part 10

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Do You Really Want to Sell Payroll?

Whether you are an accountant, an insurance professional, a CPA or a business coach, selling your services is time consuming and specialized to your industry. Taking on the selling of payroll services is really not what you want to do. Payroll includes in addition to the normal payroll functions, time and labor systems, ACA monitoring, HR advice, HRIS, electronic on-boarding, Prevailing Wage reporting, and much more.

Allow HR Ledger to partner with you and have the time to do what you do best, and let HRL introduce all of the myriad aspects of payroll to your clients, help them decide what is best for them, and close the sale for you.